

Sponsorship Package



Supporting U.S.VETS Inland Empire



REVVING UP SUPPORT FOR OUR NATION'S HEROES

Wednesday, November 11, 2026

12:00 PM – 4:00 PM

At the Commissary

15150 6th Street, March Air Reserve Base, CA 92518

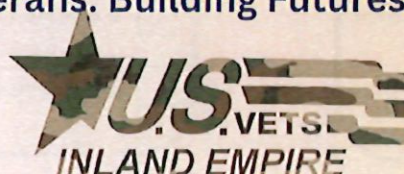
Cars, Guitars & Handlebars

Community Supported-Veteran Driven

Honoring Those who Served.



★ Supporting Veterans. Building Futures. Honoring Service. ★





Sponsorship Package

★ EVENT OVERVIEW ★

Join U.S.VETS Inland Empire for Cars, Guitars & Handlebars, a Veterans Day event celebrating service, community, and support for veterans. This high-energy event will bring together classic car enthusiasts, motorcycle riders, music lovers, community partners, and supporters for an afternoon dedicated to Honoring Those Who Served.



★ SPONSORSHIP OPPORTUNITIES ★

4-Star Sponsor \$10,000

- ☐ Premium logo on stage back drop;
- ☐ On-stage speaking opportunity
- ☐ Full page digital ad; Premium web logo with link;
- ☐ Co-branded promotional item opportunity, Social Media marketing
- ☐ 10 Event T-shirts, & 10 Event gift items
- ☐ Booth space with two tables & four chairs.

Major Sponsor \$8,000

- ☐ Premium logo on stage back drop;
- ☐ Logo on print and digital materials
- ☐ Full page digital ad; Premium web logo with link;
- ☐ Co-branded promotional item opportunity, Social Media Marketing
- ☐ 8 Event T-shirts, & 8 Event gift items
- ☐ Booth space with one table & two chairs.

Gold Star Sponsor \$5,000

- ☐ Logo on stage back drop
- ☐ Logo on print and digital materials
- ☐ Full page digital ad
- ☐ Web logo with link, Social Media Marketing
- ☐ 5 Event T-shirts, & 5 Event gift items
- ☐ Booth space with one table & two chairs.

Silver Star Sponsor \$3,000

- ☐ Logo on stage back drop
- ☐ Logo on print and digital materials
- ☐ Full page digital ad
- ☐ Social Media Marketing
- ☐ 3 Event T-shirts, & 3 Event gift items
- ☐ Booth space with one table & two chairs.



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★ SPONSORSHIP OPPORTUNITIES CONTINUED ★

Hot-Rod Alley Sponsor

\$2,000

- ☐ Logo on stage back drop
- ☐ Logo on print and full page digital ad materials,
- ☐ Social Media Marketing
- ☐ Judge and award Hot Rod contest winners
- ☐ 2 Event T-shirts, & 2 Event gift items
- ☐ Booth space with one table & two chairs.

Pin-Up Girl Sponsor

\$1,000

- ☐ Logo on stage back drop
- ☐ Logo on print and digital materials,
- ☐ Social Media Marketing
- ☐ Full page digital ad
- ☐ Judge & award contest winners
- ☐ Booth space with one table & two chairs.



★ TICKET PACKAGES & BENEFITS ★

FRIENDS OF U.S.VETS PACKAGE \$300



2-People's Choice Award's Judge, Full-page full-color digital program ad; 3 fully branded event T-shirts, and 3 branded give-away item's.



VETERAN SUPPORTER PACKAGE \$200

2-People's Choice Award's Judge, Full-page full-color digital program ad; 2 fully branded event T-shirts, and 2 branded give-away item.



DIGITAL ADVERTISING OPPORTUNITY \$100

Digital ad in event digital program book. Ad size: 1920 wide x 1080 high. Accepted files: PDF, EPS, TIFF, or JPEG. Minimum 72 DPI at 100% size. PDF preferred. Ads due October 2, 2026. Email to psachs@usvets.org.



For more information and customized packages, contact Penelope Sachs,
Development and Communications Manager

Phone: 909-361-4832 | Email: psachs@usvets.org

Facebook: U.S.VETS Inland Empire | Instagram: @USVETSInland | LinkedIn: U.S.VETS





Sponsorship Package

★ SPONSORSHIP RESPONSE FORM ★

YES, I will participate in Cars, Guitars & Handlebars, a Veterans Day Event, in the following manner:

- ☐ 4 Star Sponsor \$10,000 ☐ Major Sponsor \$8,000 ☐ Gold Star Sponsor \$5,000
☐ Silver Star Sponsor \$3,000 ☐ Hot Rod Alley Sponsor \$2,000 ☐ Pin-Up Girl Sponsor \$1,000
☐ Friends of U.S.VETS Package \$300 ☐ Veteran Supporter Package \$200
☐ Digital Advertising Opportunity \$100
☐ I am unable to attend but would like to make a donation of \$_____

Contact Information

Contact Name: _____
Company: _____
Phone: _____ Email: _____
Social Media Tags: _____



Payment Information

- ☐ Enclosed is my check payable to U.S.VETS Inland Empire for \$_____
☐ Charge \$_____ ☐ Visa ☐ MasterCard ☐ American Express
☐ Discover

Credit Card Number: _____ Expiration Date: _____
CCV: _____

Billing Address: _____ City: _____
State: _____ ZIP: _____

Printed Name on Card: _____

Signature: _____ Date: _____



Thank you for supporting our veterans.

Online Payment: usvets.org/locations/inland-empire

Email Form To: psachs@usvets.org

Mail Form & Payment To: U.S.VETS Inland Empire, Attn: Penelope Sachs,
15305 6th Street, March Air Reserve Base, CA 92518